Title: Beginner’s Guide to X

Introduction paragraphs

Background Information: What You Need to Know
Get your audience on the same page with background information.

Deep Dive
Paragraphs explaining the topic. Section with H2s and H3s.

How Can the Reader Use This Information?
Give tips or suggestions.

Conclusion
A paragraph or two to remind the reader what they just learned and how they can use it. Include a CTA.