

## “What Is” Post Template Printable

[HERO IMAGE]

# Title: What is X?

Introduction paragraph

## H2: What is X?

X is...

Explanation.

[PHOTO]

## Related Question

Consider:

- Who benefits from X?
- When should you use/implement X?
- Where should X be used?
- Why is X the best option?

Explanation.

## Related Question

Explanation.

[PHOTO]

## Related Question

Explanation.

Continue until the topic is fully explained.

## Conclusion

A paragraph or two to remind the reader what they just learned and how they can use it. Include a CTA.