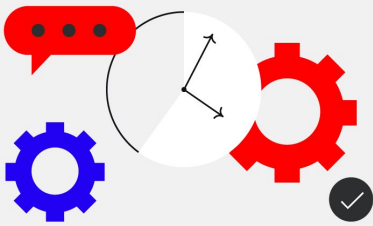


How Siege Media Helped A Project Management SaaS Grow by \$357,000/mo

siegemedia

CASE STUDY



305%

INCREASE IN
TRAFFIC VALUE
TO /RESOURCES/
IN 6 MONTHS

493%

INCREASE IN
ORGANIC TRAFFIC
TO /RESOURCES/
IN 6 MONTHS

268%

INCREASE IN
ORGANIC KEYWORDS
TO /RESOURCES/
IN 6 MONTHS

1,100+

LINKS TO /RESOURCES/

INDUSTRY

B2B, Work Management

LOCATION

United States

SERVICES PROVIDED

SEO, Content Marketing

The Client

Our client is a work management platform designed to simplify team-based work management. Their software helps teams do their best work by customizing the project organization process.

Challenges

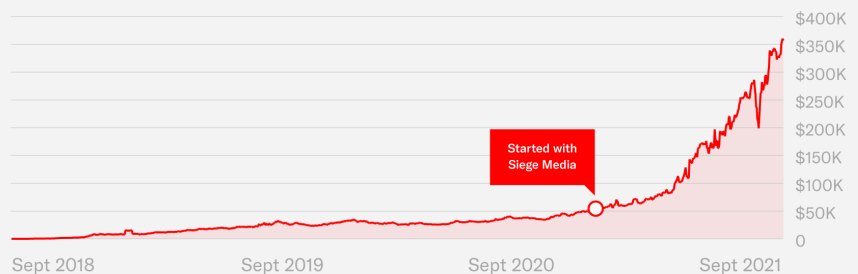
Siege Media was approached by a growing project management brand who was looking to scale their content marketing approach in a short amount of time. The company trusted Siege Media's end-to-end solution, specifically the design and distribution capabilities that stood out from other competitors and reflected their premium aesthetic.

Growth Summary

Rapid Increase in Target Keywords, Links for Optimal Value

Siege was able to drive value by rapidly scaling the content campaign, offering UX insights that differentiated their blog experience, distribution capabilities to generate links, and a polished end-to-end process that meant reliable content quality at a production volume of 20+ premium posts per month.

Traffic Value Growth



Organic Traffic Growth





“

Siege Media's attention to detail, communication, and execution has given us the results we wanted to see in a short amount of time. From the quality of design to UX improvements, we know their efforts will have an effect on our site long-term.”

Client Representative
Head of Content

Drive more traffic, links and revenue for **your company.**

We love helping finance
businesses take off.

Let's Grow Together.

siegemedia

